

EDUCATION

Northwest College of Art & Design 2015

BFA in Fine Arts // Double Major: Graphic Design & Interactive Design

EMPLOYERS

The Art Museum // Communications Director June 2023 - April 2025

Created all graphics for exhibits, social media, events, education programs and fundraisers, created, planned and taught a monthly adult art event called Makers Night, overhauled and reinvigorated the biannual Poetry Slam, managed social media, attended monthly chamber and nonprofit meetings, participated in all radio and TV interviews for events and exhibits, created and implemented marketing strategies, oversaw marketing budget, coordinated with outside organizations, created, proofed and approved all marketing materials and delivered it to press, created ads for newspaper and web, and sent monthly newsletters.

Country Supplier (C-A-L Ranch) // Graphic Designer Oct 2022 - June 2023

Captain of the largest program to date, over sought full campaign identities and created assets for web and print, proofed, corrected and managed multiple projects, over sought creation pass-off to other departments and maintained deadlines, created and sent email blasts to groups upwards of 200K, helped create the logo and identity for Country Supplier's launch as a parent company, worked closely with other departments on advertising projects, created event material and managed special projects from creation to completion.

Harris Publishing // Creative Director & Lead Designer Aug 2018 - Oct 2022

Managed Idaho Falls Magazine and all special projects, organized a heavy workload with rolling deadlines, managed brand identity and redesigned three magazines; Pontoon & Deck Boat Magazine, Houseboat Magazine, and Great Lakes Boating, created social media and website advertising assets, utilized photo manipulation skills to create spectacular covers and color correct all photos, designed print and web advertising for advertisers, met three critique deadlines for every issue, reviewed and corrected issues, approved proofs and delivery to press, corrected flat plans to ensure proper billing, created interactive digital issues and uploaded them to the web.

The Post Register // Layout Designer & Copy Editor Sept 2015 - July 2018

Managed daily story budgets, coordinated all pages before and after building stages, proofed and approved pages, led a team of experienced employees to ensure efficiency, created excellent graphics, info-graphics and illustrations, continuously learned to better team routines, daily workflow and overall speed.

Bremerton Symphony Association // Graphic Designer July 2014 - Dec 2014

Freelance // Graphic Designer Sept 2013 - present

VOLUNTEER EXPERIENCE

2022 - present

Idaho Falls Pride Board of Directors
Marketing Director

2022 - 2023

The Art Museum of Eastern Idaho Board of Directors
Marketing Committee
Chairman

SOFTWARE

- InDesign
- Photoshop
- Illustrator
- Adobe Express
- Premier Pro
- Wordpress
- Mac/PC trained
- Microsoft Office

EXPERIENCE

- Trained & managed teams
- Strong communication & executing decisions into a cohesive vision
- Can identifying areas of improvement & implement effective changes
- Strong leader with a history of high performance and initiative
- Effective under pressure, working with multiple projects and deadlines
- Excellent interview skills & comfortable being on camera